

## Fort McMurray S.P.C.A. Partners With ABCRC

The S.P.C.A. in Fort McMurray has become the most recent organization to partner with ABCRC, funded under the Community Champions Program. Launched on October 25th, the S.P.C.A. has an onsite sorting and storage facility providing the infrastructure to collect beverage containers from businesses and community alike.

Although Fort McMurray-Wood Buffalo MLA Guy Boutilier was called away at the last moment and unable to attend the opening as he had hoped, he expressed his congratulations to both the S.P.C.A. and ABCRC for undertaking this important environmental project in his constituency. He said that he believes that Albertans have always been excellent recyclers, and that this innovative program will let the people of Fort McMurray support a worthy charity at the same time.

The collection facility will provide the opportunity for the S.P.C.A. to raise funds through retaining the deposits on returned beverage containers. Guy West, President of ABCRC, said that the S.P.C.A. project provides many benefits. Along with the S.P.C.A. fundraising activity, business and individuals now have a convenient way to recycle containers and the environment benefits by diverting more waste from our landfills.

As Guy West explained, the Community Champions Program was created by ABCRC, in its role as the not-for-profit industry steward in Alberta, to give more Albertans the opportunity to conveniently do the right thing with their empty containers. The program currently involves more than 400 Alberta schools, six community-based initiatives and the new partnership in Fort McMurray. West said that while most partnerships involve provision of individual recycling containers, the Fort McMurray S.P.C.A. partnership provides funding for a secure martialling yard where containers from businesses in the region can be easily stored and sorted before being taken to the local bottle depot. ♻️



Mural painted by a local artist enhances S.P.C.A. facility.

## Coaldale Depot Shows Christmas Creativity



Coaldale Bottle Depot's Christmas parade entry.

This float was the 2007 entry by the Coaldale Bottle Depot in the Christmas Parade. The depot enters every year and this year's entry required immense creativity!

This night display entry was made from 268 HDPE#2 containers, hundreds of lights, several yard displays,

and their blue recycling bin, along with many hours of planning the design, cleaning the containers and wiring it all together. The frames of each section, the wheels and the snow push required wood cutting. Snack trays from the dollar store were used to resemble the hubs on each wheel, and the smoke stack was made from a garden tomato cage which was wrapped in black mesh and strung with an 8' rope light to light it up.

Congratulations Coaldale on your magnificent entry! ♻️

## Watch for the CAPS OFF Campaign

February will bring the "Caps Off for Kids" campaign that will encourage customers to participate in the process of removing caps from their bottles and result in funds going toward helping kids through the Rainbow Society of Alberta. More information will be sent to the depots soon. ♻️



**3 GOOD REASONS TO take It OFF**

**1 CAPS RECYCLE AND ARE REBORN**  
In become a variety of durable, useful products such as reinforced plastic lumber.

**2 CHILDREN'S WISHES COME TRUE**  
Through our Caps Off for Kids initiative, money earned from your caps goes to support the Alberta chapter of The Rainbow Society. An organization dedicated to fulfilling the dreams of terminally ill children.

**3 OUR WORKPLACE IS A SAFER PLACE**  
Bottle Depot workers face daily hazards from caps left on bottles and beverage containers. Caps can become projectiles when a large container is crushed, potentially causing serious injury. Repetitive strain injuries from twisting off thousands of caps cost Bottle Depots thousands of lost hours annually and hundreds of thousands in injury insurance claims.

## Customers Find Humour at Bassano Depot

In places where everyone knows everyone else, a little slapstick humour can lead to a lot of laughs and from Anne Beddow's point of view, she wants the environment at the newly renovated Empty Bottle Depot in Bassano to be one where people can have fun.

About 18 months ago Anne and her husband, Ric, bought the 1932 building they are in and went to work on making it a place where people would want to come. The huge, and expensive, undertaking included a new roof, insulation, new bathroom (from a 26"x42" cubicle housing a toilet with a wooden tank) and other plumbing, painting, hauling away junk, a dock and dock doors, siding, etc. Now their place is home to an ice cream parlour and small diner that is up to health standards and where coffee is a dollar, including GST. The location is also the only lottery centre in town, which has meant that the Beddows had to stay open for business while renovations have been taking place – a daunting task!

Anne credits the cleanliness of the newly renovated building and the efficiencies that they have developed in their beverage container processing for the approximately 45 percent increase in returns

seen over the past year. She also credits her team. She believes that the positive and customer service oriented attitude in the depot has made a difference to both the people who work there and to the customers who come there, from as far away as Drumheller, Patricia, Brooks and the reserve, among others.

Anne and Ric would like to start thinking about winters in Arizona though so they have put their depot up for sale. Now that they have done most of the dirty work in setting this business on its feet they may miss all the camaraderie that has resulted in the process. ♻️



**BEFORE:** At rear of the building the abandoned living quarters were still rotting from 1932.



**AFTER:** The new dock and dock doors at rear of building - metal sheathing yet to be put on.

## School Recycling Program Winners

The school recycling program has now been in operation four years for the elementary schools and two years for junior and senior high schools. The program is intended to encourage communities to join in achieving beverage container recycling goals to reduce landfill accumulation.

Each school receives three recycling bins, bag liners and labels for the bins and a variety of educational material. Prizes are awarded in different categories, based on the number of students enrolled at the school relative to the number of containers collected. The program is free to the school and they keep the deposits collected. Entries are supported by the receipts from the bottle depot indicating the number of containers returned.

Here are the winners:

**Elementary Schools** (categories indicate number of students enrolled at the school):

- <400 – Viking School, Viking
- 201-399 – Poplar Ridge School, Red Deer
- >200 – Fort McMurray Christian School, Fort McMurray

**Junior/Senior High Schools:**

- <701 – Okotoks Junior High School, Okotoks
- 501-700 – Onway Junior/Senior High School, Onway
- >500 – JR Robson School, Vermilion

Congratulations to all schools and depots for their hard work.

**REGISTRATION FOR THE 2007-2008 SCHOOL RECYCLING PROGRAM IS ONGOING. GO TO [www.abccr.com](http://www.abccr.com)**



Hon. George Groeneveld, MLA Highwood presents cheque to Okotoks Jr. High.



Mr. George Vanderburg, MLA Whitecourt-Ste. Anne presents Onway Jr. High with a cheque.



Hon. Luke Ouellette, MLA Innisfail-Sylvan Lake presents a cheque to Poplar Ridge School.



Guy West, centre left with Hon. Lloyd Snelgrove, MLA Vermilion-Lloydminster, make presentation to Jr. Robson School students. The Hon. Lloyd Snelgrove also presented a cheque to the Viking School in his constituency.

MORE PICTURES POSTED AT [www.abccr.com](http://www.abccr.com)

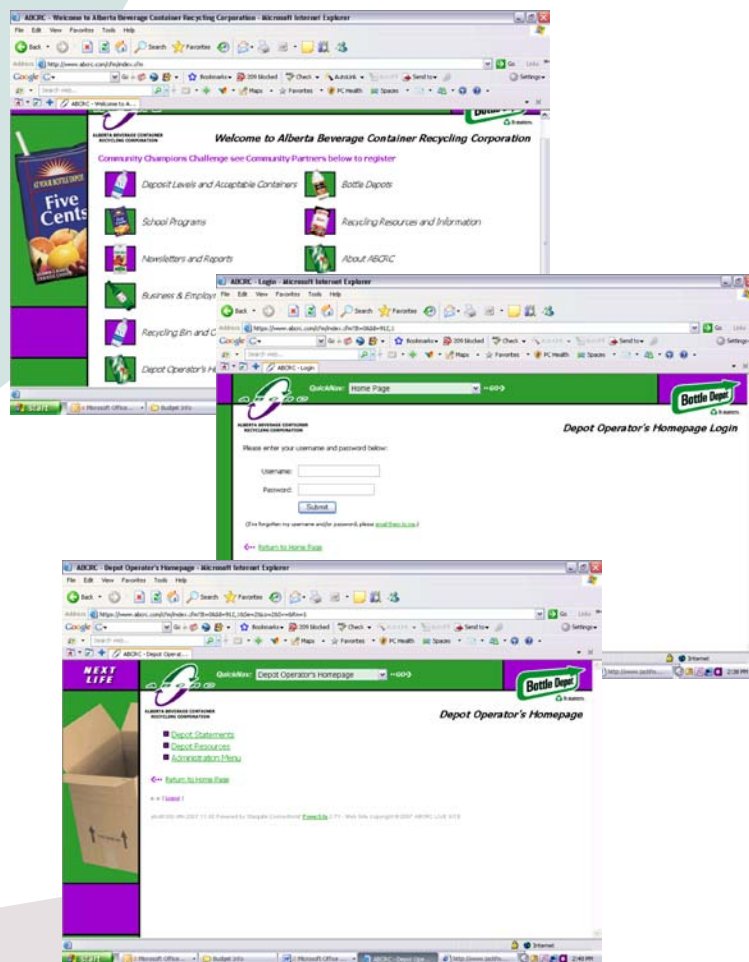
## Depot Intranet Now Available

The beauty of intranet is that it is a private computer network where access is restricted to those authorized to use it, such as members within a company or organization. To that end, ABCRC has now launched an online system that will allow depots access to a secure homepage using their individual password and ID.

Four bottle depots helped to develop the intranet program; Hussein Elkadri from Cold Lake Recycling Station, Ron Stables from Consort Bottle Depot, Kelly Brown from Lacombe Bottle Depot and Bill Sakellariou from Mundare/Smokey Lake Bottle Depot. They were involved with testing the process before it went live in December.

Depots are able to access their depot statements for the past three months, along with having access to depot resources. The process will continue to evolve with the addition of more reports and access to inventory and supplies order forms for operational and marketing supplies.

Because of the nature of intranet, input from members of the users group is highly valued. If you have questions that need answers, or have ideas that you think would be useful, please contact Keith at ABCRC at (403) 264-0170 ext. 222 or [kluong@abcrc.com](mailto:kluong@abcrc.com). ♻️



## Tetra Brik Pilot Contest to Launch January 18th

In-depot contests are a marketing tool which can be used to bring awareness to the community of recycling a particular beverage container or of beverage container recycling in general.

Although this 2008 pilot contest is not open to all depots, successful results will bring similar contests to all depots for a variety of container types.

The Tetra Brik pilot contest, a partnership between ABCRC and ABDA, is scheduled to run for 14 weeks from January 18th to April 27th, 2008 and will be launched with a selected 100 ABDA depots in the central corridor. Contest entry forms include a survey from the community that could provide useful information with regard to public attitudes about container recycling.

Participating depots received a promotional package in the first week of January including posters, a ballot box, and 2,500 entry ballots. Customers returning empty juice Tetra Brik containers will receive a ballot to be completed and deposited in the ballot box. At the end of each week one winner will be drawn by each depot, for a prize of 12 Tetra Briks of juice. Depots purchase their weekly prizes in advance of the draw but are reimbursed at the end of the contest.

This contest is based on an earlier pilot conducted in Sherwood Park. It was an eight week program resulting in the return rate for Tetra Brik rising by 3 to 5% within a four week period with only two depots participating, an increase that continued for up to three months after the campaign ended. ABCRC is optimistic that the 2008 program will have a significant effect on the return rates of Tetra Brik containers and anticipate that this type of program could be open to all depots for a variety of container types in the future. ♻️

Alberta Beverage Container Recycling Corporation Statistical Analysis - Weight Diverted (KG)						
Twelve Months Ending November						
2006				2007		
Sales (KG)	Recovered (KG)	Diversion Rate	SUMMARY TOTALS	Sales (KG)	Recovered (KG)	Diversion Rate
			Material			
7,391,751	5,484,207	74.2%	Aluminum	7,599,225	5,766,637	75.9%
12,959,770	8,753,788	67.6%	PET Plastic	14,572,309	10,050,917	69.0%
46,193,583	34,647,395	75.0%	Glass	47,393,452	37,113,828	78.3%
3,254,895	1,693,909	52.0%	Polycoat	3,171,008	1,802,546	56.8%
527,395	288,728	54.8%	Bi-Metal	532,789	296,445	55.6%
70,932,208	51,193,918	72.2%	Consolidated	73,881,185	55,378,321	75.0%

### Handling Commissions

The handling commission process started in 2001 was unanimously approved by the BCMB on December 5th and became effective on December 15th.

## Employee News

At the Calgary Plant, the new depot clerk on contract is Marissa Majauskas.

Anna Kwong is also new to ABCRC and is covering Tracy Zang's position in Accounts Receivable while she is on maternity leave. Tracy and her husband Jason, had a baby girl, Emily, born at 9:41 a.m. on December 18th. Emily's birth weight was 7 lbs 6 oz and she was 50 cm long.

Thomas Tessema in Calgary, and his wife Lula, also have a baby girl, Abigail Thomas Tessema, born September 18th and weighing 7 lb 9 oz at birth. ♻️

## Safety Audit

The annual internal safety audit took place in November and results were submitted on Monday, December 31st to MHSA. Although full results won't be available for a couple of months, the audit resulted in a passing grade. ♻️

## Coming Events

- Feb. 18 Family Day
- Feb. & March The ABCRC display will be at various Teacher's Conventions
- Feb. & March Regional Meetings (locations and dates TBA)
- April 22 Earth Day 2008

### Round & Round

Volume 11, Issue 3, Winter 2007

Published by the Alberta Beverage Container Recycling Corporation. Printed with vegetable based ink on New Life Opaque, 30% Recycled Paper, 70% chlorine free, made by Rolland Inc.

**Round & Round** welcomes any comments. Please direct them to:  
Guy West, President, ABCRC  
3617 Ogden Road S.E., Calgary, AB T2G 4N6,  
Tel: 403.264.0170, fax: 403.264.0179

Newsletter produced by  
Quick Print Graphic Services,  
2753 - 17 Avenue S.W., Calgary, AB  
Tel: 403.242.3113, Fax: 403.246.7832

Written by Sandra Millar, Envision  
1938 29 Street S.W., Calgary, AB T3E 2J8  
Tel: 403.243.6674

Please recycle. ♻️

